SATURDAY, SEPTEMBER 15
El Tropicano Riverwalk Hotel
110 Lexington Ave.

ROADSIDE TREASURES - BUILDINGS OF THE AUTOMOTIVE ERA

San Antonio is a regional commercial center and a historic crossroads of trade. It is no surprise that roadside architecture blossomed in the 20th century as the American automobile culture became dominant. Although many of the tourist courts, motels, drive-in restaurants and auto oriented businesses have disappeared, San Antonio still retains a significant collection of buildings and structures of the automotive era. The seminar will focus on the identification and protection of these historic resources in a regional and larger context. Speakers, including representatives of the Texas Historical Commission and Texas Department of Transportation, will illustrate the discovery processes and preservation successes.

11:00 am – 4:00 pm  Seminar keynote speaker and panels – Featuring keynote speaker Chester Liebs, author of MAIN STREET TO MIRACLE MILE: AMERICAN ROADSIDE ARCHITECTURE. Liebs is the founding Director of Historic Preservation program at the University of Vermont, and the past president of the Society for Industrial Archeology and the Society for Commercial Archeology.

4:30 pm  Hit the Road – Self guided driving tour of roadside architecture. A map and instructions will be available. The tour lasts approximately 45 minutes with a MEET UP at Olmos Bharmacy, Neighborhood Bhar and Restaurant, 3902 McCullough Ave.

For additional information please phone or email Stuart Johnson at the San Antonio Conservation Society: 210.224.6163 sjohnson@saconservation.org